



SPDA



INDIGENOUS COMMUNICATORS

COMPREHENSIVE TRAINING PROGRAM

OUR PROPOSAL

The situation of the indigenous peoples of the Peruvian Amazon is neglected in the public agenda. Therefore, SPDA believes that it is urgent to generate and disseminate information through various communication products.

Who better than indigenous peoples themselves to communicate their opportunities, struggles and needs to local, national, and international audiences?

With this in mind, the **first Network of Indigenous Communicators of Madre de Dios** was established during the COVID 19 pandemic. To achieve this, we worked hand in hand with the indigenous organization Federación Nativa del Río Madre de Dios y Afluentes (Fenamad) and its grassroots organizations.





Since its inception in 2020, the communicators have produced pieces that address the health emergency resulting from COVID-19, the climate crisis, as well as the struggle for the defense of their territories against illegal activities and the preservation of their traditional knowledge.

OUR APPROACH

The training of Indigenous Communicators consists of the following elements:

1. Participatory, intercultural, and gender-focused selection process.

Each community selected its communicator based on criteria previously defined with the indigenous organization.

2. Module-based learning, combining theory and practice, that adapts to the needs of the group.

Modules included:

1. Fundamentals of Communication,
 2. Photography
 3. Video,
 4. Editing,
 5. Social Networks,
 6. Leadership,
 7. Communication Strategies
 8. Environmental and Investigative Journalism.
- Each module consists of theoretical sessions and practical exercises.

Outstanding students will be offered one-on-one mentoring in their communities.

3. Use of Accessible Technology and Connectivity

To reduce the technological barriers associated with the use of professional equipment, we work with smartphones that are easy to operate and produce good quality images.

We make sure that every communicator receives a kit with basic equipment (cell phone with internet access, microphone, tripod) to carry out their work.

4. Integration with Networks and Spaces for greater dissemination.

All the works of the network of communicators are published and shared using different digital and physical platforms and are integrated into different networks of national and international indigenous communicators.



RESULTS

2020 - 2021

- **The first Network of Communicators of Madre de Dios was established.**
More information available at: <https://fenamad.com.pe/comunicado-res-indigenas/>
- **20 young people from 20 native communities trained on how to make photo and video reports.**
- **Reports were disseminated at COP26,** held in Edinburgh (November 2021), GLF Amazon and other national events.
- **Communicators who had been playing the role of defenders** of the environment and territory were able to reach a wider audience with their message.



Success Story:

Wilfredo Karwarupay-Poje was recognized by the Global Landscape Forum Amazon 2020 international photography contest. His work denounced the impact of illegal mining.

Success Story:

Jazmina Loraico Navarro after going through the course, she decided to continue her leadership path and was elected as president of her community Kotzimba for the 2022 - 2023 office.



ABOUT SPDA

Since its foundation in 1986, SPDA has focused on strengthening the legal framework and developing public policies for the protection and defense of the environment. We work to improve people's well-being and to contribute to the construction of a sustainable present and future.

SPDA is a multidisciplinary team with more than sixty professionals. The team works at national, regional, and local level, through offices located in Lima, Madre de Dios, and Loreto.

A fundamental pillar of SPDA work is strengthening indigenous peoples, their collective rights, and the legal security of their territories.





**PERUVIAN
SOCIETY OF
ENVIRONMENTAL
LAW
SPDA**



Isabel Calle Valladares

Executive Director
icalle@spda.org.pe

Silvana Baldovino

Program Director
Biodiversity and Indigenous Peoples
sbaldovino@spda.org.pe

Peruvian Society of Environmental Law - SPDA

Av. Prolongación Arenales 437, San Isidro
612-4700 / info@spda.org.pe / www.spda.org.pe